

Mission Statement

MBRC Mission Statement

To Strengthen, Promote and Empower Families and Communities Through Quality Focused Programs.

MBRC Vision Statement

To Become a One-Stop Resource Center for the Social, Health, and Economic Development of Families and Communities in the Bootheel.

March of Dimes Mission Statement

To Promote the Health of Babies By Preventing Birth Defects, Premature Births and Infant Mortality.

Overview

A Low Birth Weight Task Force, a subcommittee of the Missouri Bootheel Healthy Start Regional Consortium, formed in 1999 to make recommendations for planning and implementing solutions to problems identified by agencies and organizations. Task Force members, along with other experts in the field, examined issues and devised strategies to strengthen communication, identify resources, assist providers to avoid duplication, and recognize gaps in service. It was concluded that low birth weight babies are one of the leading causes of infant mortality; which increases the need to strengthen resources.

Purpose & Objectives

The purpose of this conference is to continue the organizational framework, strategies and efforts initiated by the MBHS LBW Partnership Initiative.

- To identify social disparities to be found in the area of low birth weight
- To help create community partnerships in addressing the problem of low birth weight
- To identify resources for the collaborative funding to sustain partnership efforts
- To identify psycho-social factors related to low birth weight

Target Audience

Health professionals, educators, family planning agencies, community outreach workers, business leaders, social services, faith-based leaders and consumers. Some information may be especially beneficial to OB/GYN physicians, pediatricians, nurse practitioners and nurses.



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P.O. Box 250
#46 Highway 162 East
Portageville, MO 63873



Missouri Bootheel Healthy Start Regional Consortium
Low Birth Weight Partnership Initiative

Presents

"Community Wide Approach to
Promote the Prevention of
Low BirthWeight Babies"



Friday, April 9, 2010

9:00 a.m. - 3:30 p.m.

Clinton Building - 501 Campanella - Sikeston, MO



Keynote Speakers:

Mirtha Beadle, M.P.A.
Deputy Director, Office of Minority Health
Rockville, Maryland

Gina Wood
Deputy Director, Health Policy Institute
Washington, D.C.

Patricia McManus
Executive Director, Black Health Coalition of Wisconsin
Milwaukee, Wisconsin

Melinda Sanders
Administrator, Section for Healthy Families and Youth
Jefferson City, MO

Paul Caruso, MD, FAAP
Neonatologist, Southeast Hospital
Cape Girardeau, Missouri

Cheryl Wormington, BSN, RN, IBCLC
Lactation Consultant, Southeast Hospital
Cape Girardeau, Missouri

Dr. Diane Sanford, Ph.D.
President/Co-Developer, Women's Healthcare Partnership
St. Louis, Missouri

Venkata Garikapaty
Lead Maternal & Child Health Epidemiologist
MO Department of Health & Senior Services
Jefferson City, Missouri

Continuing Education Units Provided

Missouri Bootheel Regional Consortium, Inc. is a certified Mental Health Provider through the State of Missouri Department of Mental Health Division of Alcohol and Drug Abuse

www.mbrinc.org

Keynote Speakers



Mirtha Beadle, M.P.A.
Deputy Director

Mirtha Beadle is the Deputy Director of the Office of Minority Health. Ms. Beadle serves as principal advisor to the Deputy Assistant Secretary for Minority Health in planning, developing, and implementing policies, programs, and activities to achieve the Secretary's goals for improving the health of racial and ethnic minorities, eliminating health disparities, and improving coordination of the U.S. Department of Health and Human Services' (HHS) efforts related to minority health. She is also responsible for strategic planning, evaluation efforts, Congressional and White House Initiative reports, and overseeing the OMH budget, operations, and programs.

Prior to joining OMH, Ms. Beadle served as a Senior Policy Specialist in the Office of the Executive Secretariat, Immediate Office of the Secretary, HHS. Ms. Beadle ensured that policy determinations and communications related to the work of the Centers for Disease Control and Prevention, Agency for Toxic Substances and Disease Registry, Indian Health Service, Agency for Healthcare Research and Quality, and Substance Abuse and Mental Health Services Administration supported the Secretary's priorities. She also served as Team Leader for the Prevention and Health Services Team that had comparable responsibilities for the Administration on Aging, Administration for Children and Families, Health Resources and Services Administration, nine staff divisions within the Office of the Secretary, and activities related to Congressional reports, the HHS budget, and regulations. Ms. Beadle coordinated senior level briefings for the Secretary and Deputy Secretary and staffed the Deputy Secretary, Deputy Chief of Staff, and senior HHS officials on key matters pertaining to minority health, health disparities, disease prevention, health promotion, select agents and related bioterrorism activities (Patriot Act provisions), occupational safety and health, the Synar Amendment (youth tobacco control), HIV/AIDS, and special initiatives.



Gina Elaine Wood
Deputy Director, Health Policy Institute
Joint Center for Political and Economic Studies

Gina E. Wood is the Deputy Director of the Joint Center's Health Policy Institute. She is a team leader supporting the implementation strategy for Health Policy Institute programs, public and private sector partnerships, communications, research and policy analysis, and resource development. Ms. Wood has an exemplary public service background, spanning twenty-plus years in state and federal level positions. In light of her prior experience in the legislative and executive branches of Oregon State government, then Governor Jim Hodges of South Carolina asked her to join his Cabinet as Director of the Department of Juvenile Justice. Subsequently, she was unanimously confirmed as Director by the South Carolina State Senate. At the federal level, she served as staff director of the Coordinating Council on Juvenile Justice and Delinquency Prevention, chaired by then Attorney General Janet Reno and comprised of the leaders of key federal agencies. During her tenure, she led major interagency initiatives, which gained the support of the United States Congress and a number of foundations. Ms. Wood is currently affiliated with the Women of Color Policy Network at the Robert F. Wagner School of Public Service at New York University and serves on the board of directors of Crittenton Services of Greater Washington. She is also a member of the Advisory Committee on Juvenile Justice for the Commonwealth of Virginia. In addition, she serves as a trustee on two national boards: the Coalition for Juvenile Justice, where she chairs the Ethnic and Cultural Diversity Committee, and The National Crittenton Foundation. Ms. Wood holds a bachelor's degree in communications from the University of Missouri.

Free Exhibits and Agency Booths

Preliminary Agenda

8:00 – 9:00 a.m. Registration, Continental Breakfast Panera Bread Cape Girardeau, Missouri	12:00 - 1:00 p.m. Box Lunch Provided by McAllister's Cape Girardeau, Missouri
9:00 – 9:15 a.m. Welcome, Open Remarks, Introductions MBRC, Inc. Board of Directors Cynthia Dean, CEO Debbie Atchison, Division Director Southeast Chapter March of Dimes	1:00 – 1:30 p.m. Paul Caruso, MD, FAAP Medical Director, Neonatology Southeast Hospital "Prevention of Low Birth Weight Babies" Cape Girardeau, Missouri
9:15 – 9:55 a.m. Mirtha Beadle, M.P.A. Deputy Director, Office of Minority Health U.S. Department of Health & Human Services "Infant Mortality Awareness and Disparity Campaign" Rockville, Maryland	1:30 – 2:00 p.m. Cheryl Wormington BSN, RN, IBCLC Lactation Consultant Southeast Hospital "Babies Matter; Breastfeeding Matters" Cape Girardeau, Missouri
9:55 – 10:35 a.m. Gina Wood Deputy Director, Health Policy Institute Joint Center for Political and Economic Studies "Social Determinants and Infant Mortality" Washington, D.C.	2:00 – 2:30 p.m. Venkata Garikapaty Lead Maternal & Child Health Epidemiologist MO Dept. of Health & Senior Services "Pre-term Births in Missouri" Jefferson City, Missouri
10:35 – 11:15 a.m. Patricia McManus Executive Director Black Health Coalition of Wisconsin "Evaluating Community Based Infant Mortality Programs" Milwaukee, Wisconsin	2:30 – 2:45 p.m. Break, Exhibits, Screenings
11:15 – 11:30 Break, Exhibits, Screenings	2:45 – 3:15 p.m. Diane Sanford, Ph.D. Licensed Psychologist President/Co-Developer Women's Healthcare Partnership "Postpartum Depression and Childbirth" St. Louis, Missouri
11:30 a.m. – 12:00 Noon Melinda Sanders, Title V Director Administrator, Section for Healthy Families and Youth MO Department of Health and Senior Services "Maternal Child and Family Health" Jefferson City, Missouri	3:15 – 3:30 p.m. Evaluations and Door Prizes

Continuing Education Units Certificates

0.75 CEUs through the Southeast Missouri State University will be offered at the Low Birth Weight Conference. Those purchasing CEUs will need to sign in at the registration table. **Cost** = \$15.00

Conference Registration

This conference is FREE of charge.

To pre-register or for more information contact:
Missouri Bootheel Regional Consortium

Phone: (573) 379-2020 or Toll Free 1-888-317-4949

Fax: (573) 379-3108 or (573) 379-2401

P.O. Box 250 • #46 Highway 162 East • Portageville, MO 63873

Registration is also available at the door.

We encourage the 1st 150 participants to confirm registration.



Free Screenings Provided By:

**Southeast Health On Wheels
(S.H.O.W. Mobile)**

Blood Pressure Height Weight Blood Sugar

Planning Committee

Cynthia Dean, CEO
Bobbie Hayes, Clinical Case Manager
Larisa Truss, Case Manager II
Dawn Jordan, Outreach Specialist
Angela Sims, Case Manager I
Katrina Word, Case Manager I
Alicia Thill, Health Educator
Teresa Stewart, Consortium Facilitator
Emily Gay, Data Evaluation Coordinator
Missouri Bootheel Regional Consortium, Inc.

Debbie Atchison, Division Director
March of Dimes

Cheryl Wormington BSN, RN, IBCLC
Lactation Consultant
Southeast Hospital

Maude Harris
Nutrition and Health Education Specialist
University Extension

Vicki Pylate
Teen Parent Coordinator
Missouri Mentoring Partnership

Sandy Ortiz
Program Director
SEMO University S.H.O.W. Mobile

Carolyn Davis, Regional Consortium Chair
Missouri Bootheel Healthy Start

Barbara Gleason, Clinical Supervisor
Building Blocks